ARTISTS ARCHIVES OF THE WESTERN RESERVE

Annual Report 2014 - 2015
Presented at the Annual Members Meeting

May 8, 2015, 5:30 p.m.

2014 - 2015 Board of Directors

Herbert Ascherman, Jr., President
David Joranko, Vice President
Philip Bautista, Treasurer
Jocelyn Ruf, Secretary

Richard Cline
Lee Heinen
Lauren Marchaza
Dr. Vincent Monnier
Stuart Pearl
Rota Sackerlotzky
John Sargent III

Mindy Tousley Executive Director
Katelyn Gainer Public Outreach and Communications Manager

Founder

David E. Davis (1920 - 2002)

Mission Statement

The Artists Archives of the Western Reserve is a unique archival facility that preserves representative bodies of work by Ohio Visual artists and through ongoing research, exhibition and educational programs, actively documents and promotes this cultural heritage for the benefit of the public.

Archived Artists

Margaret Arthur
Herb Ascherman Jr
Harriet Moore Ballard
Lawrence Baker
Ruth Bercaw
June Bonner
Augusto Bordelois
Paul - Henri Bourguignon (1906 - 1988)
Ginna Brand
Samuel Butnik (1920 - 2004)
Marita Burger (1928 - 2006)
Shirley Aley Campbell
John Clague (1928 - 2004)
Elaine Albers Cohen
David E Davis (1920 - 2002)
Bette Drake
Bonnie Dolin
Wayne Draznin)1950 - 2001)
Mary Lou Ferbert
Barbara Gillette
Morton Grossman (1926 - 1988)
David Haberman
Lee Heinen
William Martin Jean
Robert Jergens
Jennie Jones
Marvin Jones (1940 - 2005)
Ron Joranko (1935 - 2008)
David Kaplan (1915-2011)
Kestutis Kizevicius (1952 - 1997)
Suzan Kraus
Mark Krieger
Mario Kujawski (1944 - 2013)
Charlotte Lees
Michelangelo Lovelace
Adele Marihatt (1945-2010)
Joseph McCullough (1922 - 2012)
Kathleen McKenna
Bea Mitchell
Gail Newman (1930 - 2008)
Elise Newman
Algesa O'Sickey (1917 - 2006)
Joseph O'Sickey (1918 - 2013)
Jeannette Palsa
Patricia Zinsmeister Parker
Moses Pearl (1917 - 2003)
Gloria Plevin
Sid Rheuban
Ingeborg Richter
George Roby
Thomas Roese
Anita Rogoff (1919 - 2015)
Charles Salle (1911 - 2006)
Phyllis Seltzer
Newson Shewitz (1922 - 2014)
Phyllis Sloane (1921 - 2009)
Marvin Smith (1932 - 2006)
Jean Sommer
Marsha Sweet
Marilyn Szalay (1950 - 2012)
Judy Tacaks
Randall Tiedman (1949 - 2012)
Kathleen Totter
Nancy Underhill
Douglas Max Utter
Evelyn Svec Ward (1921 - 1989)
William Ward (1922 - 2004)
Roger Welchans

President Herbert Ascherman, Jr.

Ascherman began his board service in 2009. He is an internationally recognized photographer, specializing in silver gelatin and platinum palladium portraiture and fine art prints.

Herb Ascherman handing out awards at WROPC 2014

AAWR proudly announces its board members

Vice President David Joranko

Dave Joranko has served on the board since 2011 and currently is the Chair of the Legacy Committee and a member of the Executive Committee. He is a partner with Ernst & Young LLP specializing in corporate and international taxation. He is also the son of the late archived artist Ronald J. Joranko

Treasurer Philip Bautista

Bautista is a lawyer and partner at Taft Stettinius & Hollister LLP, practicing in the areas of intellectual property and litigation. Phil advises both individuals and institutional clients on the management, protection, and licensing of their intellectual property.

Secretary Jocelyn Ruf is retired and a former senior Executive and Line of Business Manager of Key Bank. She is a long time community activist and supporter of the arts.

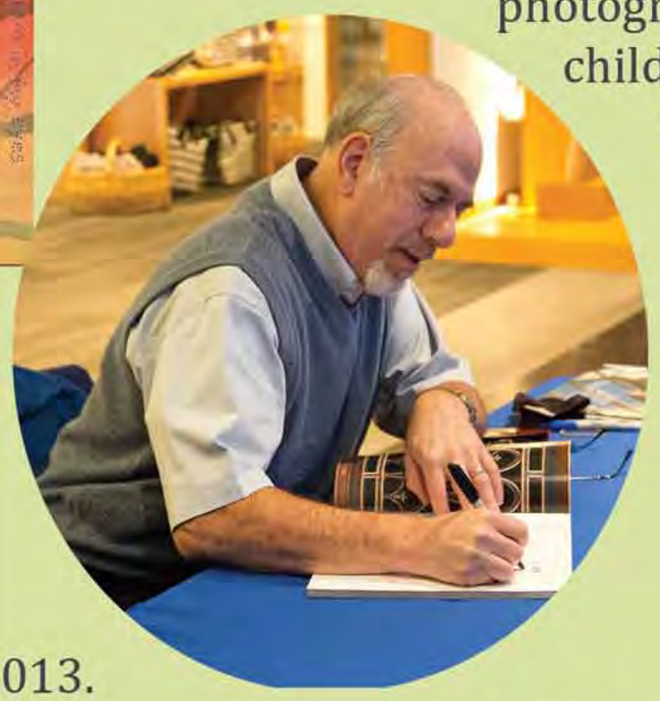
Lee Heinen has been a member of the board since 2000. She serves on the Peer Review Committee. She is an Archived Artist and her work has been collected by private individuals and corporations. She is the Gallery Coordinator for the In Town Club.

Lauren Marchaza has both undergraduate and graduate degrees in art history from Ohio University, and has studied art in both the U.S. and abroad. She currently works at the Cleveland Museum of Art as the Associate Director of corporate Relations, and has served on the AAWR board since 2011.

Dr. Vincent Monnier has been a board member since 2011 and his late wife Adele Marihatt is an Archived Artist. He is a Professor of Pathology and Biochemistry at CWRU.

Adele Marihatt painting

Stuart Pearl is a lifelong Clevelander whose love of his native city has informed his photography since he was a child. He has served on the AAWR Board since 2013 and is the son of Archived Artist Moses Pearl. His photos have been included in juried exhibitions throughout Ohio.



John Sargent III joined the AAWR board in 2013. John is a working artist who was included in the 2013 Venice Biennale. His work is in collections both private and corporate throughout the United States Sargent is the recipient of an OAC grant for Individual Artistic Excellence for 2015.

Rota Sackerlotzky is the longest serving director on the AAWR board. She has served since 2008. She is an art historian, writer and curator who has been a great proponent of Ohio artists. She and Roger Welchans collaborated in producing the catalog of our Archived Artists, "The Archives Speaks" in 2014

AAWR Staff

Archives Manager of Public Outreach & Communications Katelyn Gainer (right) with guest speaker Wes Cowan & Carrie Corrigan after a "collecting Art" program at AAWR 2014

AAWR Exceutive Director Mindy Tousey flanked by TRi C Campus president Micheal Thomson and AAWR baord President Herb Ascherman at the New Now opening at TriC's Gallery East 2014

2015 Presidents Report

In my previous Report to the Membership, I stated that the year had been one of organization, unification and implementation. As the reports of our various committee chair-people attest,our successes are palpable.

Our investments are sound, and continue to grow under Ernie and Sean Mishne's oversight.

Our innovative exhibition schedule has expanded in numerous areas to further involve our members and the community at large.

Our membership has grown significantly, welcoming 48 new members and introducing 4Archived Artists.

Our Legacy Society sponsored the launch of the much anticipated book "The Archives Speak", Rota Sackerlotzky and Roger Welchan's epic Magnus Opus.

Our Board has worked tirelessly toward the singular mission of expanding and invigorating our membership and community partnerships as well as organizing and protecting our artwork.

Our local and national visibility has increased tremendously due to a concerted effort to make our presence known through social media.

And perhaps most significantly, the introduction of Mindy Tousley as our Executive Director has given our office a strong and stable leadership which will serve as a firm foundation for future success.

Now, as ever, in behalf of the Board of the Artists Archives, we welcome your participation, thank you for your past contributions, and ask you to join with us in celebrating another year of shared success.

Herbert Ascherman, Jr.

President

Board of Directors

AAWR Financials

2015 represents the 5 year anniversary of the Mishne Private Client Group of Oppenheimer and Co.'s management of AAWR's accounts. The following recap of performance, takes into consideration all fee's, money in and money out and transaction cost. These are net, net returns.

The account was funded in May 2010 with $543,303.22
the income was approximately $10,846.00 or 2%.
To date the value of account is currently $914,395
with a yearly income of $32,118.02 or 4.20%.

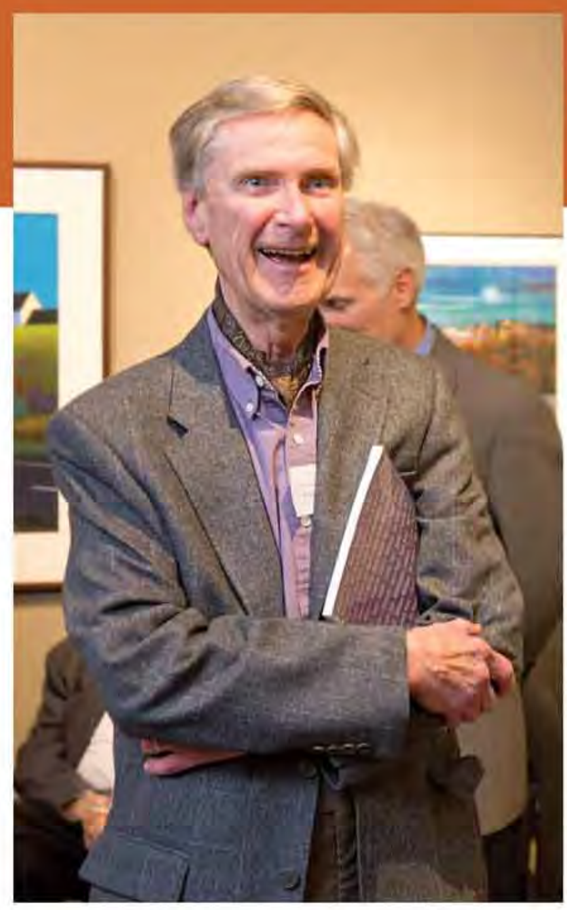
Thank you for the account and relationship.
Ernest Mischne April 29, 2015

AAWR Legacy Society Committee Report

submitted by Dave Joranko

Legacy Society Planning Committee:
Dave Joranko, Chair
Herb Ascherman, Jr.
Lee Heinen
Lauren Marchaza
Vincent Monnier
Jocelyn Ruf
Rota Sackerlotzky

Herb Ascherman presents a commerative plaque to Gloria Plevin at The archives Speaks opening



The Archives Speak co - author Roger Welchans

Summary of Legacy Society event held on November 15, 2014 to celebrate publication of "The Archives Speak: Insights and Images of Ohio Artists"

Attendees: 160 / Total Book Sales: $1,450 (57 books) / Tickets +additional donations: $6,370
Total Costs: $1,995 / Net Proceeds: $5,825

Overall, we received wonderful feedback from those that attended this event.

Archived Artist David Haberman

One person commented that it was the best AAWR event she has ever attended !

Plans for 2015 Legacy Society Event

Thanks to generosity of our donors, the Legacy Society has been able to fund a number of improvements to our archival storage facility, with the intent of providing optimal conditions in which to store our collection of catalogued art, which now tops 6,500 pieces.
These improvements include our recently installed state-of-the art heating, air-conditioning and ventilation system, which provides environmental controls previously unavailable.

As a token of our appreciation, we are inviting our donors to a private reception at the Edgewater home of our new Executive Director, Mindy Tousley and her husband Peter Babula.
Guests will be able to enjoy a casual evening of cocktails, hors d'oeuvres and a personal tour of Mindy and Peter's unique and extensive private collection of art.
As an added treat, we will tour Phyllis and Gerry Seltzer's fabulous Seltzer Sculpture Garden, located a few minutes' walk down the street from Mindy's home.
This event will be held Saturday August 8. Save the date!

AAWR Peer Review Committee Report

submitted bySusan Kraus

Peer Review Members:
Suzan Kraus, Chair
Bonnie Dolin
Lee Heinen
Charlotte Lees
Kathleen McKenna
Chuck Mintz
Rota Sackerlotzky
Roger Welchans

The purpose of the Peer review Committee is to sustain effort and invite qualified North east Ohio artists to preserve their artwork and history in our archives. This committee is comprised of professional artists who are actively involved in their various art mediums and one art historian.

This past year we have been working diligently to archives five new members

Bette Drake : Ceramicist
Bess Rodriguez: Oil painter
Augusto Bordelois: Oil painter
Lynn Szalay: Figurative drawing (deceased)
Marvin Jones: P painter & printmaker (deceased)

Another responsibility of this committee is to conduct an oral history of the Archived Artists. This involves three members from our team to meet with the artist or family member and interview them while it is being videotaped. In this interview we try and get a sense of the artist on a broader scale.

This year we were able to record the history of three of our Archived Artists:

Elise Newman, painter, fabric artist, jewelry maker and former gallery owner. She is 91 years old.

Lee Heinen, prolific oil painter with expertise in figurative, landscape, animals and abstraction.

Ingeborg Richter, a German born artist who has expertise in abstract oil painting, neon and collage work.

M. Szalay

B. Drake

M. Jones

A. Bordelois

AAWR Exhibition Committee Report

Committee Members:
Mindy Tousley, Chair
Barbara Gillette
Marti Higgins
William Martin Jean
Michelangelo Lovelace
Vincent Monnier
Stuart Pearl
John Sargent

WROPC opening / Beachwood Library

New Now opening / Tri-C gallery east

The AAWR Exhibition Committee has worked very hard to produce shows which are engaging and socially or thematically relevant to its community. Typically the committee plans 2 inaugural shows for newly Archived Artists, one juried members show, one juried community show and 1 thematically based curated show. AAWR also has begun collaborating with community partners like Tri C and Beachwood Public library to produce competitive satellite shows which offer emerging artists a chance to compete against seasoned professionals and provide exposure for AAWR artist members and educational opportunities for the public. These shows, The WROPC and New Now have been block busters in terms of attendance. The New Now drew over 300 people for its opening reception and total attendance for both shows was 3500. In September we will partner with Art NEO and CSU to present a retrospective of Samuel Butniks work in the CSU Galleries downtown.

The AAWR Staff has tried to provide engaging programming which draws people into the gallery during each of its shows. In 2014 we held figure drawing with Loren Naji and plein air painting classes as part of the Three Amigos Exhibition for Archived Artist Ron Joranko. In 2015 we have to date held 3 lectures on "Collecting Art" and 4 tours of the studios of our AAWR women artists who were part of the Majority Rising Exhibition. These 2015 programs have attracted over 200 people to the AAWR gallery, many of them for the first time.

Ron Johnston plein air workshop

Kathleen McKenna studio tour

Judy Takacs studio tour

Pearls of Cleveland opening / AAWR gallery

WROPC opening 2015 / Beachwood Library

New Now installation art by Abbey Blake TriC east

2015 EXHIBITIONS

Jan 15 – Feb 28 Pearls of Cleveland

Memorial show for Moses Pearl, featuring works by Moses and two of his children who became artists, Stuart Pearl and Sharlene Pearl Green. The exhibit revolves around the outstanding drawings, water colors and oil paintings that Moses made throughout his life and career as an artist and teacher.

March 12 – May 2 Majority Rising, Cleveland's Female Gaze

Curated by Judy Takacs from the Archived women Artists, this show is a reflection of the women of the Archive who have used figurative subject matter over the course of their careers. This will be just one of many shows that area galleries will hold to celebrate National Women's History Month.

May 14 – June 27 Re Emergence / Spring Members Show

This is the annual members show juried this year by Archived Artist, Suzan Kraus, AAWR Exhibition Committee member, Marti Higgins, Archived Artist Barb Gillette and Katelyn Gainer

July 16 – August 29 Sustenance, from Palate to Palette

An intersection of food, art and culture this is a community show to be juried Chef Doug Katz , owner of Fire and Provence ,and Denise Birkhofer, Curator of Contemporary Art at the Allen Memorial Museum. The theme of the show is food – works can be made from food about food as a subject matter or the history of food or the social aspects of food or lack of food. Any aspect of food -All media.

Sept 10 – Oct 24 Inaugural Show for Elaine Albers Cohen

Sept 8 – Oct 8 Satellite Show PHOTO NOW held at Tri C East CALL

Previously titled Western Reserve Open Photography Competition this is a competitive exhibition of photography from anywhere in the USA To be juried by Dr Unni Pulikkal of India. Awards will be given and a catalog produced.

Sept - OCT Samuel Butnik Retrospective at the CSU Galleries

This is a joint venture with ART NEO and CSU, drawing from both organizations collections to present the work of Archived Artist Samuel Butnik

November 12 – Dec 19 Watershed A legacy show of Archived artists as teachers and their former pupils

Featuring W M Jean, Ruth Bercaw, Thomas Roese, Derek Hess, Glenn Ratusnik, Susan Lowe, George Kozman, Dexter Davis and Ron Johnston.
Curated by one of the AAWR founding artists, William Martin Jean, this show examines the influence of teachers and their pupils.

AAWR Executive Directors Report

2015, moving forward, will be a year of transition and growth for the AAWR.
One of my goals as Executive Director was to increase our membership. To gather a greater number and variety of artists to the Archives, as well as attract those art enthusiasts from the community who may have drifted away from the Archives.

I would like to thank all of our members at all levels for making this goal a reality. In February Katelyn and I initiated a membership drive. We revisited members' benefits, added new membership levels and through the internet and social media we offered specials for first time members. This resulted in a 20% increase in our membership – largely new members. At the end of Dec 2014 we had 98 active (not lapsed) members and now we have 146.

As of May1, 2015 our membership has increased 50%!

As of Dec 2014 we had no scheduled programming for 2015. With the approval of the board, we implemented two sets of programs, The Collecting Art Series & the Majority Rising Studio Tours. Both of these have been very successful, drawing new people to the AAWR and adding over 200 to our attendance figures. Both will continue into the fall of 2015 and 2016. By maintaining a vital programming & exhibition schedule we will draw more people to the archives and increase our public visibility and our status within the wider community. Our attendance to date has already exceeded the attendance of exhibitions at the Archives Gallery for all of last year.

All exhibitions are currently being designed with the new strategic plan in mind. In 2014 I secured Tri-C's gallery for the New Now exhibition which attracted a total audience of close to 1500 people for its duration. Tri-C is happy to partner with us and in 2015 Photo Now (formerly WROPC) and the New Now will begin an alternate biannual schedule at The Richmond Rd, Tri-C campus. These two shows will continue to draw a younger audience to the Archives. Because they are readily available for use by teachers and students, they fulfill the education driven Archives mission. *

Thanks to the conservative efforts of our board and the generosity of our members and donors the Archives is financially stable. In 2014 the board hired Victoria Zahka as a consultant grant writer. Vicki organized the files of past grant requests and made a schedule of who, what, & when for staff use in 2015. She submitted several requests to foundations. Our grant proposal for Sustainability was submitted to the Ohio Arts Council in Jan of 2015 and we received very good comments on our organization at the panel review and an overall score of 83, which is above average.

I would like to extend a thank you to The George E. Gund Foundation for granting us $15,000 to fund an Executive Director and Programming in 2015. I would also like to thank Cuyahoga Arts and Culture (the citizens of Cuyahoga County) for the program grant payment we received of $5,635 for the two satellite shows, WROPC & New Now. The support of both of these organizations means a lot to AAWR and will help us achieve positive future growth.

Special thanks to the David Davis Foundation for their continued support over many years.

Did you know?

The "Art Interprets Alzheimers" Exhibit featuring the work of George Roby, Herb Ascherman & Sue Roby has traveled to over 9 locations in Ohio and Pennsylvania since its inception at AAWR in 2012. It continues to educate people about the disease through the interpretive lens of art.

THANK YOU GEORGE FOR ALL YOUR HARD WORK!

sculpture by George Roby

We expect that, within the next month or so, our cataloging system will be live on our web site making it accessible for research by the public. We look forward to the successful conclusion of this project.

Our web site receives on the average around 450 visits a month.

A by-product of changes being made to the site is that, when completed, the Staff will be able to update the site in house. This will result in a faster posting of new information for our members and viewers.

Katelyn has taken on increased working hours at AAWR, and has received the job title of Manager of Communications and Public Outreach. She handles all of the e-blasts, e-Arts-wire and social media like face book and Instagram. She has worked diligently on keeping the members list up to date and has been a great help to me in my transition into my new role as E.D.

Our E-Blast open rate is extremely high with an average of 40 – 50 %.(anything above 28% is considered very good). Our click through rate is also above average. Please help us extend our social media reach by visiting the AAWR face book page & "Liking "us, and re posting our events.

I am extremely grateful to all of the volunteers, staff, members, donors and the AAWR board members, led by Herb Ascherman, for your support in my first 5 months as your Executive Director. You have given your time, expertise and resources to the artists Archives. Together we will go forth into the coming years and make the Archives the successful regional museum that we envision it can be.

Mindy Tousley

Executive Director
Artists Archives of the Western Reserve

AAWR Members & Donors

The artists archives extends its gratitude and appreciation to the following supporters

Margaret Arthur
Herb Ascherman
Peter Babula
Sally Baden
Lawrence Baker
Phillip Bautista
G. Allen Barth
Ruth Bercaw
Brian Berg
David Bergholz
Lori Berenson
Laura Berick
Claudia Bostic
Laura Bidwell
Alfred Bruey
Bill Busta
Shirley Aley Campbell
Phil and Deb Canuto
Nancy Chopp
Sarah Clague
Ryn Clark
Richard Cline
Elaine Albers Cohen
Shyvonne Coleman
Meg Collings
Charlotte Jaffe Cowan
Claude and Alexandria Custer
Bernice Davis
Jed Davis
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Sharlene Pearl Green
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Charlotte Lees
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Carol and Greg MacLennan
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Nancy Martin
Wayne Mazarow
Kathleen McKenna
Ernie Mishne
Paul Miklowski
Paula Mindes
Charles and Patricia Mintz
Bea Mitchell
Gilliane Monnier
Vincent Monnier
Michael Motlack
Jacqueline Murphy
Hilton Murray
Raymond Muzilla
Bill Pappas
Stephen Paternite
Pat Parker
Arnold Pearl
Stuart Pearl
Jane Petschek
Gloria Plevin
Charles Pinkney
John Nolan
Caroline and Ed Oberndorf
Susan Onysko
Fabiana Olivier
Sharon Pomales
Katina Pastis Radwanski
Andrew Reach
Thomas Roese
Hollis Richardson
Ingeborg Richter
Christine Ries
Barbara Robinson
George Roby
Robert Romeo
Tena Rosener
Jocelyn Ruf
Rota and Otmar Sackerlotzky
John Sargent
Bill Scheele
Phyllis Seltzer
Dennis Schwartz
Lisa Schoenberg
Kathy Skerrit
Maxine Singer
Andrzej Siwkiewicz
Eddie Smith
Dennis Sobol
James Stewart Snyder & Tina Davis Synde
Barbara Stanford
Mary Stone
Marsha Sweet
Frances Taft
Judy Takacs
Alan and Laura Tartakoff
Joseph Tiara
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