ARTISTS ARCHIVES OF THE WESTERN RESERVE

Annual Report 2015
Presented at the
Annual Members Meeting
May 6, 2016, 5:30 p.m.

2015 Board of Directors
Herbert Ascherman, Jr., President
David Joranko, Vice President
Philip Bautista, Treasurer
Jocelyn Ruf, Secretary
Richard Cline
Lee Heinen
r. Vincent Monnier
Stuart Pearl
Rota Sackerlotzky
John Sargent III

Mindy Tousley Executive Director
Christine Ries  Gallery & Archives Coordinator

Founder
David E. Davis (1920 - 2002)
Mission Statement

The Artists Archives of the Western Reserve is a unique archival facility and regional museum that preserves representative bodies of work by Ohio visual artists and through ongoing research, exhibition and educational programs, actively documents and promotes this cultural heritage for the benefit of the public.

Archived Artists

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<th>Margaret Arthur</th>
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<td>Lawrence Baker</td>
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<td>June Bonner (1919 - 2016)</td>
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<td>Paul - Henri Bourguignon (1906 -</td>
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<td>1988)</td>
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<td>Marita Burger (1928 - 2006)</td>
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<td>David E Davis (1920 - 2002)</td>
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<td>Jennie Jones</td>
<td>Randall Tiedman (1949 - 2012)</td>
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<td>Marvin Jones (1940 - 2005)</td>
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<td>Ron Joranko (1935 - 2008)</td>
<td>Nancy Underhill</td>
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<td>David Kaplan (1915-2011)</td>
<td>Douglas Max Utter</td>
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<td>Suzan Kraus</td>
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<td>Mark Krieger</td>
<td>Roger Welchans</td>
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<td>Mario Kujawksi (1944 - 2013)</td>
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<td>Charlotte Lees</td>
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Seven years ago at the opening of my Archived Artists inaugural exhibition, Rota Sackerlotzky and the then president of the Archive’s Board invited me to join the Archive’s Board of Directors. I agreed to do so with the understanding that I would not serve as an officer. Three years later I arrived late to a Board meeting. I casually mentioned to the president that I thought we were having an election for Board positions. Board member Lawrence Baker pointed to me and said ‘We appointed you President!’.
I responded to the effect that Are you sure you want to do this? to which they resoundingly replied Yes!

Numerous times over the past four years I have mentally replayed that scenario. I did not want, nor was I prepared for the position or responsibility suddenly thrust upon me. I felt that I was woefully unprepared to lead. But I realized the critical condition of the physical and fiscal condition of the Archive. I accepted the responsibility unhesitantly and promised to move forward.

And move forward we have. The most important aspect of our success lies solely in the unified support given to me by the members of the Board of Directors. You, the membership, enjoy our results and successes as they occur, but are seldom aware of the cooperation, collaboration and dedication of our various Board members that make them happen. We are a unified and cohesive group of extremely dedicated individuals who have given our collective time and efforts to the Archives without thought of recompense in any capacity. Our success is measured in the personal satisfaction we have derived from a job well done.

My thanks to the Board, the Membership and the dedicated staff who have worked with me diligently throughout the past four years. I leave the Presidency confident that the ground work we have laid will provide the Archives with a solid foundation for years to come. It has been my pleasure to serve as your President. Thanks to your support, I've had a fabulous experience of personal growth and accomplishment.

Herbert Ascherman.

AAWR Financials

The AAWR Total net Assets at the end of 2015 are $944,3783.22

2016 represents the 6 year anniversary of the Mishne private Clinet Group of Oppenheimer and Co.'s management of AAWR accounts. The following recap of performance, takes into consideration all fees money in and money out and transaction cost. These are net, net returns.

When the account was funded in May2010 with $543,303.22 the income was approximately $10,846.00 or 2%, currently income is $32,478.48 or 4.07%. This is an all-time high.

The Legacy Fund is $118,870.52 projected to $151,349 by the end of 2016
President Herbert Ascherman, Jr.

Ascherman began his board service in 2009. He is an internationally recognized photographer, specializing in silver gelatin and platinum palladium portraiture and fine art prints.

AAWR proudly announces its board members

Vice President David Joranko

Dave Joranko has served on the board since 2011 and currently is the Chair of the Legacy Committee and a member of the Executive Committee. He is a partner with Ernst & Young LLP specializing in corporate and international taxation. He is also the son of the late archived artist Ronald J. Joranko

Treasurer Philip Bautista

Bautista is a lawyer and partner at Taft Stettinius & Hollister LLP, practicing in the areas of intellectual property and litigation. Phil advises both individuals and institutional clients on the management, protection, and licensing of their intellectual property.

Secretary Jocelyn Ruf is retired and a former senior Executive and Line of Business Manager of Key Bank. She is a long time community activist and supporter of the arts.

Lee Heinen has been a member of the board since 2000. She serves on the Peer Review Committee. She is an Archived Artist and her work has been collected by private individuals and corporations. She is the Gallery Coordinator for the In Town Club.

Richard Cline works as a member in the Litigation Department for McDonald Hopkins. He focuses his practice on commercial litigation with a specific emphasis on financial services and real estate litigation. Rich is involved in complex commercial litigation in both federal and state courts and has practiced in courts throughout the country.
Dr. Vincent Monnier has been a board member since 2011 and his late wife Adele Marihett is an Archived Artist. He is a Professor of Pathology and Biochemistry at CWRU. His research focuses on the structure and significance of protein modification by advanced Maillard reaction and oxidation products in aging and age-related diseases.

Stuart Pearl is a lifelong Clevelander whose love of his native city has informed his photography since he was a child. He has served on the AAWR Board since 2013 and is the son of Archived Artist Moses Pearl. His photos have been included in juried exhibitions throughout Ohio.

John Sargent III joined the AAWR board in 2013. John is a working artist who was included in the 2013 Venice Biennale. His work is in collections both private and corporate throughout the United States. Sargent is the recipient of an OAC grant for Individual Artistic Excellence for 2015.

Rota Sackerlotzky is the longest serving director on the AAWR board. She has served since 2008. She is an art historian, writer and curator who has been a great proponent of Ohio artists. She and Roger Welchans collaborated in producing the catalog of our Archived Artists, “The Archives Speaks” in 2014.

AAWR Executive Director Mindy Tousley brings a unique set of skills and experiences to AAWR. She co-directed City Artists at Work for 17 years in Cleveland’s Campus Inc. District. Former Lakewood gallery owner and Akron Gallery director with experience in art conservation, and as an independent curator, have given her contacts in the arts communities of Cuyahoga County, Summit County and Lorain County. She was the Secretary of the Northern Ohio Art Dealers Association for 3 years and coordinator of the 2014 ARTExpo. She is also a proud member of the CMA Print Club and a practicing artist.

Mindy Tousley with Collecting Art series guest speaker Rachel Davis

AAWR Staff

Gallery & Archives Coordinator Christine Ries’s background as an artist, art gallery owner, manager and coordinator of “A Taste of Stow” for many years made her an asset for the Archives. Christine is in charge of PR AAWR membership, marketing, Artswire, Social media, and helps with exhibitions and cataloging.
AAWR Legacy Society Committee Report
submitted by Dave Joranko

Legacy Society Planning Committee:
Dave Joranko, Chair
Herb Ascherman, Jr.
Lee Heinen
Vincent Monnier
Jocelyn Ruf
Rota Sackerlotzky

Summary of “Friendraiser” event held on August 8, 2015. Thanks to the generosity of our donors, the Legacy Society has been able to fund a number of improvements to our archival storage facility, with the intent of providing optimal conditions in which to store our collection of catalogued art, which now tops 6,500 pieces. These improvements include our recently installed state-of-the-art heating, air-conditioning and ventilation system, which provides environmental controls previously unavailable.

As a token of our appreciation, we invited donors to a private reception at the Edgewater home of our Executive Director, Mindy Tousley, and her husband, Peter Babula. The 39 guests who attended enjoyed a casual evening of cocktails, hors d’oeuvres and a personal tour of Mindy & Peter’s unique and extensive private collection of artwork. Guests were also treated to a guided tour of Phyllis and Gerry Seltzer’s fabulous Sculpture Garden, located within a few minutes walk from Mindy’s home. Overall, we received wonderful feedback from those who attended this event.

Plans for 2016 Fundraiser Event (“No Art Left Behind”)

To be held at the AAWR on May 15, 2016 from 4-7pm. For this event, we will sell 100 tickets at a cost of $300 per couple on a first come, first serve basis. Ticket holders will choose an original work of art donated by one of our Archived Artists or members to keep as their very own in the order of a random number received upon entry. The art will be online for everyone to browse in advance. Hors d’oeuvres and beverages will be served in our tented courtyard during the event. Parking will be available at the Free Clinic lot across the street and valet service will be provided to those who need it. Funds raised at this event will help finance our Oral History Project.

Watershed, Artists and Teachers opening reception  photo courtesy of Peter Babula
The purpose of the Peer review Committee is to sustain effort and invite qualified Northeast Ohio artists to preserve their artwork and history in our archives. This committee is comprised of professional artists who are actively involved in their various art mediums and one art historian.

From May of 2015 to May of 2016 we archived three new members

**Anthony Eterovich: Oil painter and Art Educator**
**Miller Horns: Electro - static and Collage Artist**
**Roy Bigler: Assemblage and Mixed Media Artist**

Another responsibility of this committee is to conduct a oral histories of Archived Artists. In 2015 the Archives was granted a Cuyahoga Arts and Culture Project Grant to facilitate the recording of several oral histories by professional film maker Ted Sikora to be completed by January 2017. Photographer Charles Mintz will also contribute to the filming of these artists. The committee recommended the following artists for this project
1. Living AAWR Founding members together
2. Jennie Jones
3. Roger Welchs
4. Anthony Eterovich (wife and daughter)
5. John Clague (Sarah Clague)
6. Augusto Bordelouis
7. Bonnie Dolin
8. Harriet Ballard

The “Art Interprets Alzheimers” exhibit featuring the work of George Roby, Herb Ascherman & Sue Roby which has traveled to over 11 locations in Ohio & Pennsylvania since its inception at AAWR in 2012 was deeded to the Archives in 2015. THANK YOU HERB & GEORGE FOR THIS GIFT & GEORGE FOR ALL YOUR HARD WORK!
The AAWR Exhibition Committee continues to work hard to produce shows which are engaging and socially or thematically relevant to its community. In 2015 AAWR produced 14 exhibitions which took place both in the AAWR Gallery and at satellite locations, compared to 8 exhibitions in 2014. The total attendance for all exhibitions was 4,321 in 2015 and 3,876 in 2014. Satellite shows, like Photo Now and Unending Journeys held in University galleries, expose young audiences of students to the works of Archived and member artists.

In 2015 The Archives developed 3 series of educational programs to accompany exhibitions that are in alignment with the strategic plan. These programs unite different facets of the arts community.

*Collecting Art* talks help promote the art as an economic engine. They stimulate the local economy, pulling together artists, art collectors, curators, art historians, art galleries and dealers. Educating the public helps artists and art related businesses to thrive.

*Professional Practices for Artists* imparts information to help artists of all ages navigate the marketplace, or provides them with beneficial career knowledge.

*Artist Studio Tours*, give emerging artists, the general public and art enthusiasts a look at how and where an artist works. It helps the artist by making them practice communication skills in a relaxed and familiar atmosphere.
The artists from Watershed, left to right: Nick Taylor, Tom Roece, Glen Ratusnik, George Kozman, Will Jean, Dexter Davis, Ken Nevadomi, Ruth Bercaw, Derek Hess, Susan Lowe

2015 EXHIBITIONS  In the AAWR Gallery

Jan 15 – Feb 28  Pearls of Cleveland
Feb - March  POP UP Exhibition, Out of the Archives, Pat Parker, Mort Grossman, Sam Butnik, M. Arthur
March 12 – May 2  Majority Rising, Cleveland’s Female Gaze, Shirley Campbell, Judy Takacs, Lee Heinen, Marsha Sweet, Lynn Szalay, Kathleen McKenna
May 14 – June 27  Re Emergence / Spring Members Show
July 16 – August 29  Sustenance, from Palate to Palette, juried by Denise Birkhofer Allen Memorial Museum curator & Doug Katz.
Sept 10 – Oct 24  Fragments Elaine Albers Cohen from Past to Present
Nov 3 - 7  POP UP Exhibition; Archived Artist Bucky Shewitz

Satellite Exhibitions

Sept 8 – Oct 8  PHOTO NOW held at Tri C East
Sept 9 - Oct 20  Archived Prints at the Intown Club
August 27 - Oct 3  Unending Journeys, Samuel Butnik Retrospective at the CSU Galleries
Art Interprets Alzheimer’s Lake Erie College, Hospice of the Western Reserve & Hawken School
Anita Rogoff at Judson Park

2015 Programs

Feb 7 - Collecting Art / Collecting the Art of the Cleveland School Artists with Bonfoey Gallery & Dr Marianne Berardi
March 7 - Collecting Art / The State of the Art Market with Wes Cowan
March 14, 21, April 11, 18  / Majority Rising Studio Tours with artists Shirley Aley Campbell, Lee Heinen, Judy Takacs, Kathleen McKenna
March 28 / Collecting Art, Everything You Ever Wanted to Know about Art Auctions with Rachel Davis
July 25 / Umami presentation with Yael Raviv of the Umami Food & Art Festival NY, NY
Oct 3 / Collecting Photography with Barbara Tannenbaum of Cleveland Museum of Art
Oct 14 / Professional Practices Marketing & PR for the Individual Artist with art critic Josh Usmani
Oct 28 / Collecting Art - Collecting Prints with Harris Stanton Gallery
Dec 5 / Professional Practices, Estate Planning for Artists VLA lawyers Jackie Vary & Steve Day
Dec 11 / Get to Know the Archives, holiday party & Archives tour for new AAWR members
AAWR Executive Directors Report

2015, was a year of transition and growth for the Archives.

As a new executive director, working for an organization that lacked staff leadership for 2 years, I faced both personal and public challenges. Transitioning from the private sector into a non–profit organization was not easy. With the help of the board of directors, volunteers and Archives employees (Both Kaitlyn Gainer & Christine Ries) and the support of the Archived Artists, their families and all of the AAWR members I believe I can say that the transition was a successful one and that today the Archives is in a positive position for continued growth.

2014 membership numbers had fallen down to 98. As of Jan 2016 membership is 218. At the suggestion of Board member Rota Sackerlotzky we added a “couples” membership level that has become very popular. New members means more lively openings, new artists works being shown as part of the Annual Members Exhibition and greater attendance for programs associated with exhibitions. This increased public visibility has helped raise the status of the Archives with artists, curators & collectors.

Thank you to all of our members for your support in 2015 and the future – your contributions made our Annual Fund drive the most successful in many years!

In 2015 in addition to our Exhibitions in our AAWR home gallery, we initiated three separate series of educational programs. In accordance with the strategic plan these programs utilize community partnerships to present informative topics engaging different facets of the art community. The Ohio Art Dealers Association (OADA) generously sponsored some of these programs with a donation in 2015. Our continued partnerships with other nonprofits, such as Art NEO and schools like Tri-C East, and Cleveland State University have resulted in exposing our collection to younger more diverse audiences. We look forward to continuing old partnerships and fostering new ones in 2016 and beyond.

A physical reorganization of the office and face lift with new office furniture, provided through donations by William Jean, David Gooding, Stuart Pearl, Dave Joranko & Vincent Monnier has resulted in a friendlier, more welcoming atmosphere for Archives visitors. The work hanging in the office, which changes with each new exhibition, continues to garner compliments and engage viewers. We have made an effort to rotate works from our collection in the office area giving us a permanent display area for Archived works.

A special thank you to our various public and private funders for 2015:

- Thanks to the support of the David Davis Foundation the Archives has a stable home as well as regular monthly support.
- We applied for & received an Ohio Arts Council (OAC) Grant for Sustainability which gives us a variable amount of money (approx. $10,000) a year for operating costs until 2017.
- We received a grant of $15,000 from the George Gund Foundation for programming and to help transition the organization into paying for an ED again.
- We applied for and received a matching Project Grant from Cuyahoga Arts & Culture (CAC) to facilitate the professional filming in 2016 of a series of short documentaries of 6 archived artists, and one general doc celebrating the founding artists and the Archives place in the region. The first of these done on Archived Artist Augusto Bordelois was premiered to acclaim Wed April 27 when we introduced our primary film maker Ted Sikora to the Archives audience.
- Thank you to Otmar & Rota Sackerlotzky & Vincent Monnier for significant private donations
Did you know?

Our volunteers have contributed more than 340 total hours in 2015 to help the Archives function. This includes the Peer Review Committee, The Legacy Committee, The Exhibition Committee, & the AAWR Board.

Thank you to all our volunteers!

Particularly:
John Sargent who has helped install our exhibitions
Stuart Pearl who provides beautiful photographs documenting our programs & receptions
George Roby who partitions out the archival storage spaces
Kay Mathieu who provides in kind donations of her financial expertise

It has taken many months to complete the transition of our web site. Programs and exhibitions are now automatically archived to a place in the site so that researchers and funders can see our past activities. Previously the information was lost as the site was updated. It is now easier to make donations through our website, membership levels are stated and clearly defined, and overall the site has a cleaner more modern look. As of April 2016 the website has finally been converted into a format that will make it easy for us to update it “In House”, which means we can post new information and corrections quickly without having to depend on outside contractors.

In 2015 we said goodbye to Manager of Communications and Public Outreach Kaitlyn Gainer and hello to Archives and Exhibition Coordinator Christine Ries. Intern Marion Wiestler was a ray of sunshine while she worked for several months helping with cataloging during the spring of 2015.

We added Artsource and Gray Haus Studios to our list of Corporate Sponsors in 2015, which previously included Bioenterprise, Corporate College and Case Western Reserve. These sponsors lease work from our collection providing us with earned income and exhibiting the work out in public venues where more people can enjoy and learn from it.

I continue to be extremely grateful to all of the volunteers, staff, members, donors and the AAWR board members for your support in my first year as your Executive Director.

I particularly want to thank our outgoing President Herb Ascherman. Herb’s efforts in leading the board for six years built the foundation for the growth of the past year and for our continued achievements in the years to come.

THANK YOU HERB!

Mindy Tousley
Executive Director, Artists Archives of the Western Reserve
AAWR Members & Donors

The artists archives extends its gratitude and appreciation to the following supporters

Leslye Arian
Margaret Arthur
Herb Aschnerman
Patricia Ashton
Sally Baden
Lawrence Baker
Phillip Bautista
G. Allen Barth
Judy Bennet
Ruth Berca
Brian Berg
David Bergholz
Lori Berenson & Arnold Pearl
Laura Berick
Susan Bestul
Diane Bjel
Robin Blossom
Claudia Bostic
Laura Bidwell
Alfred Bruey
Bill Busta
Shirley Aley Campbell
Phil and Deb Canuto
Nancy Chopp
Sarah Clague
Ryn Clark
Richard Cline
Elaine Albers Cohen
Donna Coleman
Shyvonne Coleman
Meg Collings
Charlotte Jaffe Cowan
Claude and Alexandria Custer
Bernice Davis
Jed Davis
Bonnie Dolin
Dian Disantis
Bette Drake
Jeffery Dross
Carl Einstein
Alice Eterovich
Joshua Eiskamp
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Barbara Gillette
Edith Goldstein
William Gould
Bonnie Gordon
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Elaine Harris Green
Sharlene Pearl Green
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David Haberman
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Lee Heinen
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Marti Higgins
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Dorthea Johnson
Carol Johnson
Jennie Jones
Dave Joranko
William Martin Jean
Katherine Kadish
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David and Gloria Kahan
Tricia Kaman
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Marla Kaiser
Milan Kecman
Lisa Kenion
Judy Khaner
Terry Klausman
Cookie Klaus
George Kocar
Mona Kolosar
Ursula Kornetchouk
Joyce Koskenrakki
Bobbi Koplow
Daniel Kraus
Suzan Kraus
Jennifer Leach
Charlotte Lees
James Leslie
Amy Lewadowski
Lewanda Lim
Jack and Linda Lissauer
Michelangelo Lovelace
Carol and Greg MacLennan
Lauren Marcha
Nancy Martin
Wayne Mazarow
Kathleen McKenna
Ernie Mishne
Paul Mikowski
Janet Mikołajczyk
Paula Minde & George Gilliam
Charles and Patricia Mintz
Bea Mitchell
Gilliane Monnier
Vincent Monnier
Michael Motlack
Jacqueline Murphy
Hilton Murray
Raymond Mussila
Deneen Nash
Caroline and Ed Oberndorf
Fabiano Olivier
Susan Onysko
Bill Pappas
Stephen Paternite
Pat Parker
Stuart Pearl
Jane Petschek
Gloria Plevin
Charles Pinkney
John Nolan
Katina Pastis Radwanski
Andrew Reach
Thomas Roese
Sid Rheuban
Bess Rodriguez Richard
Hollis Richardson
June Richmond
Ingeborg Richter
Christine Ries
Barbara Robinson
George Roby
Robert Romeo
Tena Rosener
Jocelyn Ruf
Rota and Otmar Sackelotzky
John Saile
John Sargent
Shirley End Seaxe
Judith Salamon
Phyllis Seltzer
Dennis Schwartz
Lisa Schnober
Rita Schuetsmann
Frank Shoemaker
Debra Silver
Gloria Shevitz
Kathy Skerry
Andriez Slwikiewicz & Al Celinska
Eddie Smith
Dennis Sobol
John Sokol
Jean Sommer
James Stewart Snyder & Tina Davis Synder
Barbara Stanford
Mary Stone
Marsha Sweet
Frances Taft
Judy Takaes

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