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Color Me Cleveland

Color Me Cleveland began on Saturday morning August 7th with the first of the Paint Days. All over Cleveland, our local artists began creating unique, Cleveland-themed works of art. The response from passersby was wonderful. Many people weren't sure what was going on but took immediate interest once they were informed. Several individuals stopped by with postcards in hand and a plan to visit as many of the Paint Day artists as possible. With music playing at several locations and other events going on, it's safe to say that the Paint Days on August 7th and 8th were a smashing success!

The following week the art was delivered to the AAWR offices for the week-long gallery show. The free show attracted art lovers who expressed interest in attending the Gala Celebration on August 21st.

Twenty-seven artists all over Cleveland on Saturday and Sunday, donated their time and skills to this event. Several artists created work prior to the Paint Days. These artists created pieces on their own and donated them to the AAWR for the live auction.

Color Me Cleveland's Gala sprung to life on Saturday, August 21, 2010 at 5:30 pm. The Gala was tons of fun with fine food, live music and Jimmy Malone as the Master of Ceremonies. Mingling with the crowd was Rachel Sirey, flute in hand. She entertained the guests with light classical pieces that kept a calm and happy environment in the galleries. The guests spent time viewing the art, eating and enjoying each others' company until 7:30 pm when the live auction commenced.

Auctioneer Rachel Davis stood in front of a crowd of art lovers as auctioneer. While the interns held up the art being auctioned, Rachel took bids and encouraged the audience to bid higher, often joking, "it's only ten dollars more!"

The AAWR sold many pieces and we were thrilled with the response from the public. We would like to thank all of the artists who donated their time and talent to our organization. Thanks to Jimmy Malone and Rachel Davis for helping make this year's Gala Celebration a success. Thank you to everyone who purchased art this year. We hope to see you again next year!



Déjà vu: Color Me Cleveland

One of the exciting aspects of Color Me Cleveland in 2009 and 2010 has been the AAWR exhibition in the Cleveland City Hall Rotunda. At Mayor Jackson's invitation, the AAWR once again held an exhibition of Cleveland-themed art from September 7th through September 10, 2010. Titled *Déjà vu: Color Me Cleveland 2010*, the exhibit attracted thousands of visitors. To cap off the event and honor AAWR members and participating artists, Mayor Jackson hosted a special luncheon in the Rotunda on September 9th.

A variety of Cleveland cityscapes were on display during the exhibit, each offering a unique visual interpretation of familiar Cleveland scenes. Kenneth Goerg, AAWR's executive Director, noted that the City Hall exhibit was a chance for Clevelanders to see Cleveland's treasures in a new and refreshing light. He stated "The exhibit makes people think about and appreciate all that is terrific about Cleveland and helps us view the old and familiar from an artist's fresh perspective."

AAWR Mission
 The Artists Archives of the Western Reserve is a unique archival facility created to preserve representative bodies of work by Ohio visual artists. Through ongoing research, exhibition and educational programs the AAWR actively documents and promotes this cultural heritage for the benefit of the public

Taking a Picture of a Century

Janet Century's journey as a photographer began when she was a Brownie in the Girls Scouts and asked to take a picture of a group of fifty people. "I was connected to photography... I have a vision that transfers photographically." Though Janet admits that photography was her first passion, it was not what she pictured herself doing as an adult. Initially, Janet saw herself as a social worker. "I'm fascinated by people and culture and I thought that I'd be a social worker because I love helping people. In college, when I took my first photography class while majoring in Sociology, I realized that I could bring the two together."

While studying, Janet spent some time in Europe where she met a man covered in camera gear. Janet said to him, "I want to do that." The response she got was something she says she'll never forget. He said, "You can't do that!" In hindsight she laughs at this because she has found success in photography.

Her abilities were first demonstrated in her first art show called *Through the Eyes of a Century* which was curated by the late Audrey Fienberg. Janet considered the show a success because of the exposure her work gained. She said that photographs are

pointless if people don't see them. Janet has worked in her studio located in Little Italy for the past twenty-five years. Throughout this time she has witnessed how fast changes in photography technology can occur. She states, "I had the rug ripped out from under me!" Over the years she had accumulated all kinds of lens, cameras and other equipment that seemingly overnight became obsolete. Though the advances in photography have been challenging, Janet nevertheless constantly adapts.

Janet came to the Artists Archives of the Western Reserve in a round-about way. Shortly after becoming inspired by a critic from the Zygote Press show *Work in Progress*, she began to involve hands into photographic collages. Janet thought that her new series involving hands would work for AAWR's Color Me Cleveland 2009 event. In the summer of 2009, Janet contacted the AAWR and said she'd like to participate. For Janet the real benefit of being involved with the AAWR has helped spur her creative process.

Her current goal is to be able to make the work she does for corporations more connected to her fine art work. Janet's vision is to capture a decisive moment with her photography that is uniquely her own. Janet is trying to promote her artwork in-

ternationally so as to be appreciated by all persons everywhere. She is a local talent whose work cross economical, political and cultural boundaries. Throughout her career Janet has won several awards, been published in magazines, online and shown in many corporate venues.

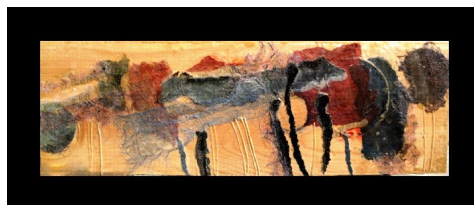
CENTURY
PHOTOGRAPHY



**Free Stamp Impressions
Color Me Cleveland 2010**

The AAWR Welcomes Suzan!

The Artists Archives of the Western Reserve has a new Archived Artist in Suzan Kraus. We are very excited to welcome the Cleveland-born artist who works with paper, acrylics and encaustics. A graduate of Cleveland State University, Suzan lived in Houston for awhile, but followed her heart back to the cold winters of the Cleveland. Suzan has a passion for paper, saying, "Using papers that come from around the world not only helps me to construct a unique design that sparks interest, it also represents my connection to the bigger universal picture of life everywhere." Well, Suzan, everyone here at the AAWR is looking forward to many years of enjoying your talent and witnessing your connection to the universe and life everywhere!



Bonfoey Presenting *Urbanscapes*

Archived Artist Phyllis Seltzer's gallery show at Bonfoey Gallery, 1710 Euclid Avenue in Cleveland, opened on September 3rd. The opening reception for *Urbanscapes* was held on Friday, September 10th, and had a positive response to Phyllis' colorful and inspiring artwork. While her work is honest to the landscape it is also quite beautiful with her color choices and her innate ability to add movement into her pieces. *Urbanscapes* continues through the 25th. More information is available at www.bonfoey.com/

Why Archive? with Herbert Ascherman, Jr.

The Artists Archives of the Western Reserve has been working to preserve Ohio's visual art history for the past fourteen years by archiving the life work of our local artists. One of the many talented artists that have been archived with the AAWR is Herbert Ascherman, Jr.

Herbert has been a professional photographer since 1975. His work is mostly in black and white and platinum photography. A few years ago, Herb closed down his business of thirty-four years and transitioned from the production of artwork to its preservation. With his newfound freedom he began to travel extensively. The knowledge that his plane could fall out of the sky at any moment brought about the realization that no one in his family would know what to do with his life's work. This

weighed heavily on his mind. "I walked down to the basement where thousands of my photographs were stored and I realized that my wife and son would have no idea what was there, let alone what to do with them," he said.

So, Herb decided it was time to figure out what to do with the vast amount of work he had produced over his career. Most of the work is going to the AAWR but he's arranged other places for his work as well. "The Western Reserve Historical Society already has 6000 files of black and white portraits produced through my commercial career. The Kinsey Institute for Research in Sex, Gender and Reproduction has already received 1100 prints covering a 40-year period of nude and erotic work."

Herb says that the real benefit of being archived is the knowledge that the work he's produced throughout his career is going to be protected after his death. He admits that he's not terribly interested in being shown until the end of time, but knowing that his work is organized and well preserved for future reference and study is what is really important to him. Herb feels that becoming archived is something special. "Not all artists are archive material. We have a peer review panel to keep things fair and to ensure that viable artists are both welcomed and appreciated."

In Herb's words the AAWR offers a "picture of the arts in Ohio." I don't think I could have said it better myself, Mr. President!

New Board Member Susan Gill

The Artists Archives of the Western Reserve is excited to welcome Susan Gill Nelson to the board. Our newest board member has years of experience in economic development as well as other aspects of the workforce development. A graduate of Cleveland State and Antioch University, she's been working in Cleveland since 1991. Among her clients have been Ford, UCI, Inc. and Cleveland State University. The AAWR is thrilled to have Susan, an avid lover of the arts, on board and we hope that her talents and gifts will bring about nothing but good things for the AAWR. Welcome Susan Gill Nelson!



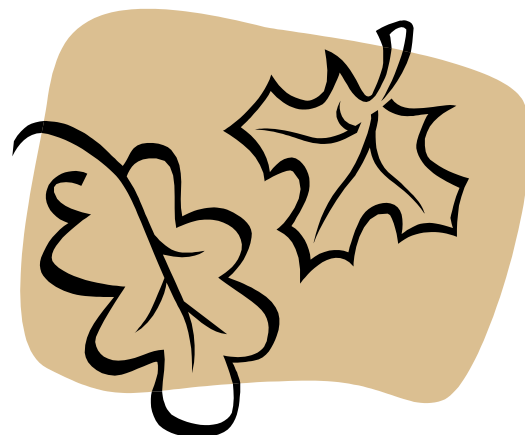
Pursuing Unforeseen Encounters

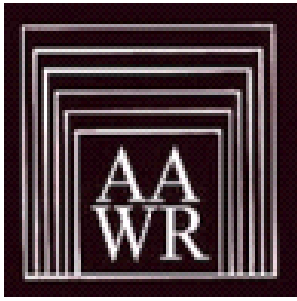
Beginning September 24th there will be a dual exhibition featuring the artwork of Douglas Max Utter and Roger Welchans. The two artists will present a thought-provoking presentation showing how the creation of contemporary art can lead to unexpected results.

The show will run from Friday, September 24, 2010 through Saturday, October 23, 2010. The public is invited to attend the opening reception on Friday, September 24th from 5 pm to 8 pm. AAWR gallery's regular hours of operation are Wednesday through Friday from 10 am to 4 pm and Saturday from 12 noon to 4 pm.

Say "Hello!" to Our New Members!!!

Boni Gelfand, Tiffany Lauffer
Bill Lauffer, Alice Kiderman
David Rankin, Peggy Barnes Szpatura
Jeanette Palsa, Dian Disantis
Robert and Lisa Stemnock
John Sargent, Zoya Trofimova
Lissa "Sparkles" Ward-Colbach
Bill Cornhoff, Susan Gill-Nelson





**The AAWR
works to preserve
the life
accomplishments
of Ohio visual artists.**

The Artists Archives of the
Western Reserve

1834 E. 123rd Street
Cleveland, Ohio 44106-1910
Ph: 216-721-9020
E-mail: info@artistsarchives.org
Web: www.artistsarchives.org

AAWR programs are supported by:

The Davis Art Foundation, the Ohio Arts Council, the John P. Murphy Foundation, the Kelvin and Eleanor Smith Foundation, the George Gund Foundation, and Cuyahoga Arts and Culture



More Openings!

October 7th- October 31st

Herbert Ascherman's work in:
*Classical Methods, Contemporary
Vision: Figurative Photography in
the Alternative Process*
At the Coburn Gallery at Ashland
University, Ashland Ohio.

Ascherman and Jeanette Palsa curated this exhibition of select artists that displays the figurative and portrait work created in numerous alternative processes such as Platinum/ Palladium, Wet Plate Collodian, Albumen and Daguerreotypes.

The exhibition will feature the following artists: Herbert Ascherman, Jr., Will Dunniway, Christine Elfman, Gail Erwin, Sal Lopes, Billy Mabrey, Kathryn Watts Martinez, Jeanette Palsa, Jessica Somers and Casey Waters.

Gallery hours are Monday through Friday, 10:00 am to 5:00 pm and on Saturday and Sunday from 12:00 noon to 4:00 pm. Please contact Cynthia Petry, director of the Coburn Gallery, at 419.289.5652 or email coburngallery@ashland.edu for more information about the exhibition.

Ashland University is a mid-sized, private university conveniently located a short distance from Akron, Cleveland and Columbus, Ohio. Ashland University values the individual student and offers a unique educational experience that combines the challenge of strong, applied academic programs with faculty and staff who build nurturing relationships with their students.

September 17th 5-9 pm

Randall Tiedman's work in:
Regional Masters-Past and Present
At the West 78th Street Studios
Also on **September 26th 4-8 pm**
Beyond/In Western New York opens
at the Albright-Knox Art Gallery in
Buffalo

November 19- December 18

*AAWR's Annual Holiday Mem-
bers Show and Sale.*

A festive event showcasing the talent of many local artist AAWR members.

March 11- April 16, 2011

Looking Inward

An exhibition of Archived and outstanding non-archived artists teaming up in an exhibition to interpret of what the theme "Looking Inwards"